



TIEMAN'S™
FUSION COFFEES

FOR IMMEDIATE RELEASE

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Tieman's Fusion Coffees a hit at Fitness Events

New fusion coffee provides incredible taste and unsurpassed health benefits

RANCHO SANTA MARGARITA, California, April 14, 2009 – Healthy coffee is a hit with health conscious people. Tieman's recently sponsored the inaugural Pasadena Marathon in March and is gearing up to serve coffee at the OC Marathon on May 3, as well as the LA Marathon on May 25, 2009.

Health conscious consumers are naturally attracted to the antioxidants and other health benefits found in Tieman's Fusion coffees. Each delicious cup of coffee formulated and distributed by the Rancho Santa Margarita, California-based company is made from 100% select Arabica beans, plus other whole natural ingredients like Matcha green tea, Rooibos herbal red tea and goji berries.

The ingredients combine to deliver the antioxidant equivalent of 5 servings of blueberries, according to an independent report prepared by Brunswick Laboratories of Norton, Massachusetts, an internationally recognized full-service bio-analytical laboratory specializing in the science of antioxidants and oxidative stress.

And there's another great benefit. While consumers of regular coffee find that the caffeine buzz they experience usually peaks within about 45 minutes, the average Tieman's coffee drinker will experience a 4-6 hour period of heightened energy and focus. Which helps keep runners energized for the entire race.

The current line-up of Tieman's Fusion Coffees includes five ground coffee selections: Medium, Semi Dark and Dark Fusion with Matcha and Rooibos, Medium Fusion Plus Goji with Matcha, Rooibos and goji berries and D-Fusion Decaf.

Tieman's Fusion Coffees are available at select Albertson's and grocers throughout Southern California.

For more information, visit www.Tiemans.com or call 949-413-2275.