



TIEMAN'S™
FUSION COFFEES

FOR IMMEDIATE RELEASE

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Tiemans Fusion Coffees Sponsor's 7th Annual Victory for Victims Run and Walk this Sunday, April 19, 2009.

New fusion coffee provides incredible taste and unsurpassed health benefits

RANCHO SANTA MARGARITA, California, April 14, 2009 – Tieman's Fusion Coffees will be serving coffee to warm the hearts of participants in this year's fundraising walk / run that benefits abused children. The event is this weekend at Lake Balboa in Encino.

Healthy coffee is a hit with health conscious people and what better way to team up on a healthy event that also helps victims in need. "We're finding that healthy people love our coffee – and at the Victory for Victims event, we also help a very worthy cause" said David Tieman, founder and CEO of Tieman's.

Each delicious cup of coffee formulated and distributed by the Rancho Santa Margarita, California-based company is made from 100% select Arabica beans, plus other whole natural ingredients like Matcha green tea, Rooibos herbal red tea and goji berries.

The ingredients combine to deliver the antioxidant equivalent of 5 servings of blueberries, according to an independent report prepared by Brunswick Laboratories of Norton, Massachusetts, an internationally recognized full-service bio-analytical laboratory specializing in the science of antioxidants and oxidative stress.

And there's another great benefit. While consumers of regular coffee find that the caffeine buzz they experience usually peaks within about 45 minutes, the average Tieman's coffee drinker will experience a 4-6 hour period of heightened energy and focus. Which helps keep runners energized for the entire race.

Tieman's Fusion Coffees are available at select Albertson's and grocers throughout Southern California.

For more information, visit www.Tiemans.com or call 949-413-2275.